



Volunteer of the Year 2024



John Schloff is our Volunteer of the Year 2024.

As an Executive Professor at the University of Rochester, John has been a steadfast supporter since our early days. He has consistently played a pivotal role in shaping our strategies and plans.

During the formation of our charity, his assistance was invaluable. He connected us with top-tier U of R Marketing students, who, with him, helped in numerous ways, including developing marketing presentations, conducting social media research, and providing website suggestions. His work helped us secure funds for a social media marketing campaign.

John has been a constant source of wisdom as we evaluated various actions and strategies. He has continually supported us, offering both his time and donations. He truly embodies the spirit of volunteerism and community care that we deeply admire. Additionally, he has personally reached out to other community members and influencers to raise awareness of SPIRIT NYS' mission and achievements.

His commitment has been notable, and very much appreciated. Thank you, John.

Sincerely,

John Thompson, SPIRIT NYS co-founder and chairman of the board